



IBS | معهد الدراسات المصرفية
INSTITUTE OF BANKING STUDIES

Data Analytics & Visualization

11-13 June, 2023



Program Overview

They said: who own Data, own the Future. Wherever we are, there are trillions of data that are transferred or processed in daily bases. These data have different sources, shapes, types, priorities, and usability. In order to get the most benefit of these data, we need to analyse them to understand the past and current and predict the future. These data also needed to be presented in a clear way to let the decision makers understand the whole story by looking at presentation. Therefore, the Data Analytics and Visualization program is designed to increase the knowledge about the data types, data processing, data analysing, and how to visualize the results of the analysis.

Program Objectives:

After completing the program, the participants will be able to:

- Understand the importance of Data and Data analysis
- Learn the Data processing in accurate way
- Learn the Data analysis in effective way
- Learn the Data visualization in creative way

Program Content:

- Introduction to Data and Data Analysis, sources, and data types
- Introduction to Data processing and preparation for analysis
- Introduction to Statistics in Data Analysis
- Analysing the processed data
- Visualizing the data and creating Dashboard



Requirements:

- Ms Office – to use Excel and PowerPoint (offline)
- Google account – to use google data studio (online)

Program Administration

Program Language:

The program will be delivered in English.

Target Audience:

Staff who are working in Data Analysis, Reporting, or preparing Dashboards for upper management, and who are interested to learn more in this area.

Training Delivery:

The Program will be conducted in person at the IBS premises.

Program Date:

June 11-13, 2023

Program Duration:

The program will be for 3 days. Sessions will be held from 08:30 am – 03:30 pm.

Methods of Training:

Hands on with learning activities and case study.

Application Deadline:

Nomination Forms need to be sent to IBS maximum by June 1, 2023



Trainer Profile:

Mr. Mosab Saeed Al-Ibrahim

He is certified in CIMP Data Quality-EX, and certified as Practitioner trainer.

The trainer has 18 years of experience in IT and has experience in program development, systems support, systems testing, systems analyst, and Data Quality. He worked as well in multiple applications and data, like: Retail, CBK Reporting, Anti Money Laundry, CINET, Accounting, Inventory, Human resource, Point Of Sale, and Balance Score Card.

The trainer also has experience in creating Dashboards and visualizations by using multiple tools like: Business Objects Reporting, Power BI, Google Data Studio, and Powerpoint.

For further inquiries, please call:

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