



**IBS** | معهد الدراسات المصرفية  
INSTITUTE OF BANKING STUDIES

# Digital Transformation

**June 13 - 15, 2023**



## Program Overview

Digital transformation refers to the integration of digital technologies into all aspects of an organization's operations, resulting in fundamental changes to how they operate and deliver value to customers. A digital transformation program is a strategic initiative aimed at achieving this goal.

Overall, the objective of a digital transformation program is to enable organizations to leverage the power of digital technologies to transform their business processes, improve customer satisfaction, and drive growth and profitability.

## Program Objectives:

- Improving operational efficiency: Digital technologies can help organizations automate manual processes, reduce costs, and streamline operations, resulting in greater efficiency and productivity.
- Enhancing customer experience: Digital technologies can enable organizations to offer new and innovative products and services, personalize customer interactions, and provide better customer support, resulting in improved customer satisfaction and loyalty.
- Creating new revenue streams: Digital technologies can help organizations identify new business models, revenue streams, and markets, resulting in new growth opportunities and increased profitability.
- Enhancing agility and innovation: Digital technologies can help organizations respond quickly to changing market conditions, experiment with new ideas, and innovate faster, resulting in a competitive advantage.
- Improving data-driven decision-making: Digital technologies can provide organizations with access to real-time data and analytics, enabling better decision-making and more informed business strategies.



## Program Content:

### ❖ Introduction:

- Overview of the traditional banking industry and definition of banking digitalization
- The role of digitalization in banking
- Digital disruption in the banking sector
- The new digital currencies
- Products & services in digital banking

### ❖ Digital Banking Innovations :

- Digital banking innovation, trends & directions
- Digital banking solutions
- Bridge the gap between 'Product', 'Business' and 'Technology'
- Benefits of the digital banking platform
- Various innovation areas

### ❖ Digital Banking Transformation:

- Various innovation areas (IOT- -FinTech's, - AI – ML-,))
- The aspect of digital transformation.
- Transforms customer experience
- Objectives of digital transformation
- Drives data-based insights
- Benefits of the digital banking platform

### ❖ Risk analysis and assessment policy

- Risk management principles.
- Risk analysis and assessment policy
- Risk management principles.
- The role of regulator
- The policies & procedures of digital banking
- The role of compliance officer
- Balance between regulation and innovation



**Program Language:**

The program will be delivered in English language

**Target Audience:**

Business executives, senior managers, IT professionals, and other professionals interested in learning the strategies and techniques of digital transformation

**Training Delivery:**

The Program will be conducted in person at the IBS premises

**Program Date:**

June 13 – 15, 2023

**Program Duration:**

The program will be for 3 days. Sessions will be held from 08:30 am – 03:30 pm.

**Methods of Training:**

Utilizing a combination of lectures, discussion, role playing, questioning and case studies

**Nomination Deadline:**

Nomination Forms need to be sent to IBS maximum by June 5, 2023



### Trainer Profile:

#### **Mr. Ali Al Khateeb**

#### **MBA Corporate Finance - M&A - Business Development & Restructuring**

Mr. Al Khateeb is a bilingual trainer and Business Advisor with 20+ years of core business expertise with a key business focus on fundraising & finance, merger & acquisitions, corporate finance and development, financial & capital advisory services, Fintech and digitization, IOT, Artificial intelligence and machine learning , operational improvement, restructuring & turnaround, business valuation, and business development in the field of heavy industrial projects, manufacturing, retail, franchise & agencies, real estate developments, hospitality, agriculture, and FMCG within the MENA region, Switzerland and UK, and always looking to deliver sustainable and measurable results, provides services with wide variety of solutions. He is committed to provide the optimal advisory and training level supported by his long and diversified experience in the market in the area of Finance for executives, financial management and reporting, forecasting and budgeting, strategic management and decision making, strategic planning, treasury and cash management, change management and ERP Implementations, Islamic financing and funding, with various sessions offered to assist companies, executive management, boards of directors and investors on strategies that unleash economic and strategic value creation

### **For further inquiries, please call:**

Ms. Reham Behbehani

Senior Officer – Operations Department

Tel: 22901167

Email: [reham@kibs.edu.kw](mailto:reham@kibs.edu.kw)

Website: [www.kibs.edu.kw](http://www.kibs.edu.kw)